

Placement Offer Form

EMPLOYER INFORMATION	
Name of organization	CREAD INSTITUTE
Address	11, rue Henri IV
Postal Code	69002
City	LYON
Country	FRANCE
Telephone	+33(0) 4 78 42 09 96
Fax	
E-mail	erasmus-exhange@cread.fr
Website	www.cread.fr
Size of the enterprise	small
[nr of employees]: small (≤ 50), medium (51-250), large (> 250)	
Year of foundation	1972
Short Description of the Company	CREAD Institute is a private higher education school with 41 years of experience in training interior designers. We offer a wide range of short trainings for adults and a 4-year Master Degree in Interior and Global Design. Our Diploma is equivalent to a Level 6 in the European Qualifications Framework.
Other	CREAD is also an interior design company 'CREAD EVOLUTION' which provides an expertise on residential and commercial design projects.

CONTACT PERSON DETAILES	
Name	Laetitia Poty
Department / Function	Pedagogical Coordinator Interior designer
Direct telephone number	+33 (0)4 78 42 09 96

Direct mobile	
Direct e-mail address	Laetitia.poty@cread.fr

PLACEMENT INFORMATION	
Department / Function	Communication
Description of activities	<p>Managing our communication tools: Facebook/website</p> <p>Developing our internal and external communication strategies</p> <p>Working on the brand identity of our company</p> <p>Développement de l'image et de l'identité de l'entreprise.</p> <p>Gestion des supports de communication : presse, relations médias.</p> <p>Événements.</p>
Duration	3 months.
Working hours / Weekly working hours	30 hours per week
City	LYON
Help with finding accommodation	Yes
Financial contribution	<p>According to the French legislation (article L241 from the social security code), a financial contribution will be granted to the trainee on a monthly basis.</p> <p>This financial contribution corresponds to 12,5 % of the social security threshold.</p>
Other	

REQUIREMENTS	
Oral and written language skills	French European Level B2.
Field of study	Written communication, visual communication
Computer skills	Photoshop, illustrator, in design.
Other	Word et Excel.